



GARDENBOX IS UPYARD'S TOP-PERFORMING BESTSELLER, FEATURING A MODULAR, STACKABLE DESIGN THAT PROVIDES FLEXIBILITY FOR EVERY GARDENER — FROM BEGINNERS TO EXPERTS — WHILE ALIGNING WITH THE GROWING 'GROW YOUR OWN FOOD' TREND.

## What makes GardenBox a must-have?

- Retail-optimized packaging and strong shelf appeal – designed for efficient in-store placement, GardenBox comes in space-saving flat-pack packaging with premium branding, clear labels, and an attractive retail presentation.
- Marketing and sales support – the Upyard brand offers a package of professional product images, videos, and marketing materials to help drive consumer interest and increase sell-through rates.
- Flexible sales display solutions – maximize merchandising opportunities with versatile product stands to create eye-catching in-store presentations that boost purchases.
- Reliable European manufacturing and logistics – produced in Europe with efficient production capabilities, Upyard ensures timely deliveries, stable stock availability, and excellent customer service, making procurement smooth and predictable.
- Scalable and repeat sales opportunity – GardenBox is designed for step-by-step upgrades, with over 15 compatible accessories that encourage repeat purchases, helping retailers drive customer loyalty and increase transaction value over time.
- Boosts cross-selling and increases average transaction value – pairs perfectly with soil, seeds, fertilizers, gardening tools, and more, encouraging larger shopping cart sizes.

## Tool free assemble



### Smart Construction for Easy Assembly and Long-Term Durability

Upyard products are designed with practical details that improve both installation and long-term use.



### Tool-Free Assembly with P-Shape Pins

Since 2025, Upyard GardenBox systems feature an improved assembly solution using P-shape pins. This smart connection system allows the raised bed to be assembled quickly and easily without tools, making installation faster for customers while maintaining strong structural stability.



### Aluminum Hinges for Long-Lasting Performance

Upyard uses durable aluminum hinges to ensure long-term performance and a consistently clean appearance. Aluminum does not rust and helps the product maintain its functionality and visual quality season after season, even in demanding outdoor conditions.

